



FRIENDS OF ARMADA

P.O. Box 253, Armada, MI 48005

Website: www.friendsofarmada.com

Email: friendsofarmada@gmail.com

BOARD OF DIRECTORS SPECIAL MEETING COMMUNITY PLAYGROUND ROUND TABLE

Meeting Minutes

Date: 4/17/18 at 8:00PM

Location: 23200 E. Main St, Armada, MI 48005

Call to Order

Meeting called to order at 8:01pm

Roll Call

Curtis Clarke, Jim Goetzinger, Kevin Schneider, Michelle Turgeon

Absent – Jesse Kyle

Guests – Marcie Noteboom, Lisa Obry, Beth Devriendt

Items for Discussion

1. Community Picnic Fundraiser

a) Overall Idea

A community picnic fundraiser is proposed for August 4, 2018. The entire Armada Township Park has been reserved for the event. The general idea is to provide a kid friendly event with some free/inexpensive activities, food, ticket based carnival games, vendors, and raffles to bring the community together and raise money for the playground project.

b) Food

- i) Licks and Prairie Farms have offered snack items. These can be sold at typical costs with revenues to go towards project.
- ii) McDonalds has donated orange drink, cups, and coolers.
- iii) Better Made has donated some chips; need clarification on how many.
- iv) Still waiting on donation for Hotdogs and Buns.
 - a) Letter request was sent to Gordon Foods; still awaiting response.
 - b) Lisa Obry to ask her local contact from Gordon Foods.
- v) Food will be sold as a “meal” for a determined price.
- vi) Curtis suggested allowing food vendors with an agreement for a portion of their revenue to be for a donation to the project.
- vii) TCB has popcorn machine; possibly sell popcorn or other snacks
- viii) John Paterek offered to cook the food.



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c) Activities

Home Depot, American Gymnastics, Fire Department, and Bounce House to be free with purchase of a wrist band. Possible petting farm, balloon artist, etc. as other activities. Consider a music act. Also consider a skate park exhibition.

d) Vendors

Vendors to be grouped in with craft show. See below.

e) Carnival Games

- i) Chicken Bingo
 - a) Consider playing cards for space markers
- ii) Dunk Tank (Lapeer Rent-All)
 - a) Elem Principle Mr. Sutton
 - b) Fire Chief Reynolds
 - c) State Representative Yaroch
 - d) TBD
- iii) 3-point shot
- iv) TCB Carnival Games
 - a) Beth to ask TCB if we can borrow their games for the event.

Carnival Games will be paid through purchase of game tickets. Games may require varying amounts of tickets; I.e. TCB games 1 ticket each, chicken bingo 2 tickets each, etc. Prize may be a treat in lieu of money. All tickets will be purchased at a central location. No parent-based games because kid event

f) Schedule

Craft show will start earlier than picnic. Picnic is anticipated from 11am to 3pm.

g) Advertising

- i) Voice Newspaper Community Calendar
- ii) Macomb Now Magazine
- iii) Radio Station calendars
- iv) Flyer at:
 - a) Businesses
 - b) Facebook
 - c) Send home with kids at end of school year
 - d) Mailer to Armada Residents (post card size)
 - e) Cable Channel
- v) Banners
 - a) Lisa Obry to contact friend about possible donation of (2) banners with changeable wording.
- vi) Possible yard signs

h) Raffle Items / Donations

- i) Gift Baskets
- ii) TV
- iii) Jimmy Johns Field Tickets



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- iv) Sports Tickets
- v) Consider “blitz” raffles using playing cards.
 - a) Would need to purchase different backed card decks.

Donations can be solicited everywhere. Larger items can be a silent auction. Smaller items can be with raffle tickets.

i) Parking

The back half of the park will be blocked off from vehicle traffic. Vehicles can park at the senior center and in the AmVets parking lot. There were no concerns about people not being able to find parking or figure out how to get there.

j) Craft Show

A vendor/craft show would be a great idea to get people to the event. Michelle is looking into a contract and pricing. The craft show will be staged in the north softball diamond. A fee will be charged for vendors, but not attendees. Carolyn Sweeney may be a good contact for some tips. Kathy Osbold from Michigan Junktiques (Richmond) would also be a good contact. Amanda Cox offered to help run the event. This event would be held rain or shine.

k) Volunteers

Marcie suggested Armada Honor Society students could help with the event. She was going to ask at their next meeting.

l) Rain-day

Possible option to move the event to the Elementary School in the event of rain. Due to the nature of the activities it might not be feasible to move the event. Possible circus tent.

m) Flyers

Jim Goetzing to make a draft flyer. Kevin Schneider offered to review the flyer. Curtis Clarke volunteered his wife, Rita, to also review the flyer. It is important to get the word out about the event ASAP.

n) General Supply list

- i) Wrist Bands
- ii) Game & Raffle Tickets
- iii) Ticket Booth setup
- iv) Guide signs during event

Other Comments

Consider restaurant fundraisers.

Consider bowling fundraiser in the fall.

Adjournment

Meeting adjourned at 9:25pm